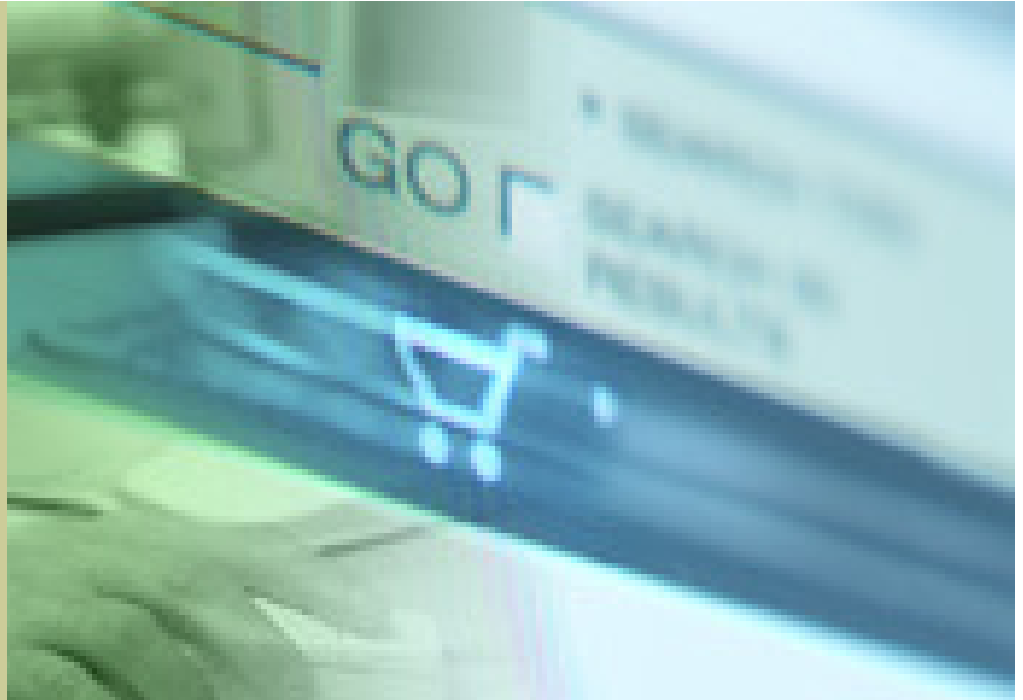


Universal Commerce Store

Enabling Enterprise e-Commerce on the Cloud

- Low initial setup and monthly subscription
- No investment in software and hardware
- Leverage existing assets
- Get up and running faster
- Pay only for the features you use
- Faster Return on Investment



According to Gartner, the annual cost to own and manage software applications can be up to four times the cost of the initial purchase. As a result, companies end up spending more than 75% of their total IT budget just on maintaining and managing existing systems and software infrastructure.

Cnetric Commerce-as-a-Service (CaaS) allows online retailers to:

- Start operations with low CapEx and run with low monthly OpEx
- Utilize e-Commerce applications in a pay-as-you-use model
- Outsource operation of back-end infrastructure
- Support and grow operations at lower cost
- Spread investments across applications
- Grow the bottom line

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Cnetric has been involved in the e-Commerce space for several years and has leveraged this knowledge to now provide SaaS e-commerce solutions which are designed to simplify the shopping experience, yet excite and entice customers and increase customer satisfaction. We have a solution for everyone, from the rookies to the old hands.

	Silver	Gold	Platinum
User login and registration	Yes	Yes	Yes
Support for Guest users	Yes	Yes	Yes
Product Catalogue	1500 SKUs	3000 SKUs	5000 SKUs
Shopping Cart	Yes	Yes	Yes
Shipping and Taxes	Yes	Yes	Yes
Order Summary and confirmation with email	Yes	Yes	Yes
Search	Simple	Advanced	Advanced
Inventory	Non-ATP	ATP and non-ATP	ATP and non-ATP
Payment gateway integration	Yes	Yes	Yes
Promotions	2	5	10
Campaigns	2	5	10
E-Marketing Spots	2	5	10
Merchandising Associations	No	Yes	Yes
Product Structures	No	Yes	Yes
Contracts	No	No	Yes
Sales & Tiered Pricing	No	No	Yes
Scheduled Orders	No	No	Yes
Order Approvals	No	No	Yes
Analytics	No	Yes	Yes

Cnetric SaaS e-Commerce solutions, are designed to get you up and running with the minimum pain and the maximum benefit. Now your customers will experience an online shopping environment which is quicker, more intuitive and ultimately more enjoyable, thereby boosting average order value and repeat business to your stores.



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